



Exhibition Outline

PLUG IN -September	PLUG IN -October
Date: Sep 28 (Tue.) – Sep.30 (Thu.), 2010	Date: Oct.19 (Tue.) – Oct.21 (Thu.), 2010
1st Deadline: July 9(Fri.), 2010	1st Deadline: July 30(Fri.), 2010
Final Deadline: July 30 (Fri.),2010	Final Deadline : August 20 (Fri.),2010

Time: 10:00-19:00 (*Close at 18:00 on the last day)
Venue: EBIS 303 (1-20-8 Ebisu, Shibuya-ku, Tokyo 150-0013)
Organizer: SENKEN SHIMBUN
Official Website: <http://www.senken-ex.com/> (*Japanese only/ Please refer for photos.)

Exhibition Fee (*tax included): 218,400 yen/ booth

The above fee includes; Back wall partition (fabric/W2.93m x H2.1m)
Side wall partition (fabric/W1.4m x H2.1m)
A light suspended from the ceiling

Booth Configuration: 4.5㎡(3m×1.5m) /booth

Exhibitor Conditions

The screening will be done by the organizer and notified to the companies as to the result on their application.

Application for Exhibition

Fill out necessary information on the Application Form and submit it to the secretariat of PLUG IN, together with the documents for screening;

- Designer profile
- 10 or more pictures or a catalog of the exhibiting brand's products
- Retail price list

Screening documents are not to be returned. Also, please keep the documents for screening within A4 (210mm×297mm) size.

Exhibitor Screening If you did not receive the result one month prior to the exhibition, your application should be reviewed on the second screening.

Please note that we cannot answer any inquiries on the screening criteria.

Booth Allocation

The organizer will decide booth allocation. Any requests or change of booth locations cannot be accepted.

Equipment and Booth Regulation

- The secretariat provides information about rental items/equipments and the supplier company to the exhibitors.
- Exhibitors are able to arrange rental items/equipments by themselves.
- All the exhibitors should follow the regulations on booth decoration such as: the height limitation for booth decorations and exhibits is H2.1m, and so forth. (*TBA for details)

Number of Booths Available: 50 booths

Expected Attendance: 1,850 buyers and professionals from Japan and Overseas

List of attending companies in the past editions (*alphabetical order)

10 corso • como	Lafore HARAJUKU	SHIPS
ABAHOUSE INTERNATIONAL	Le Printemps Ginza	Takashimaya Company, Limited
BARNEYS NEWYORK	LUMINE	Tenmaya Department Store
BAYCREW'S	MARUI GROUP	The Daimaru
BEAMS	Matsuya	THE SEIBU DEPARTMENT STORES
Ciaopanic	Matsuzakaya Department Store	Tobu Department Store
COMME des GARCON	MEITETSU Department Store	TOKISHIRAZU
ESTNATION	MIDWEST	TOKYO HIPSTERS CLUB
FREE'S SHOP	Millennium retailing	Tokyu Department Store
H.P.FRANCE	Mitsukoshi	TOMORROWLAND
Hankyu Hanshin Department Stores	nano univers	UNITED ARROWS
International Gallery BEAMS	Odakyu Department Store	URBAN RESEARCH
Isetan Company Limited	PAL	West Japan Railway ISETAN
JUN Adam et Ropé	PARCO	XAVEL
KAWANO	ROYAL FLASH	
KEIO DEPARTMENT STORE	SAKURANO TOHOKU	and more
Kintetsu Department Store	SAZABY LEAGUE	



Secretariat of PLUG IN (c/o ICS Convention Design, Inc.)

Chiyoda Bldg. 6F, 1-5-18 Sarugakucho, Chiyoda-ku, Tokyo 101-8449, JAPAN

Tel : +81-3-3219-3592 Fax : +81-3-3219-3628

Email: plug-10@senken.co.jp



Exhibition Application Form

For Secretarist use only	
No.	

Steps for Application

1. Fill out the application form.
2. Ten pictures or a catalogue of your main products must be sent with the application form and the retail price list. The pictures will not be returned.
3. Remit the payment as soon as you receive the invoice.

IMPORTANT!

The screening will be done before the confirmation to exhibit. The booth(s) is not assigned until payment is received.

Send to: **Secretariat of PLUG IN (c/o ICS Convention Design, Inc.)**

Sumitomo Corp. Jimbocho Bldg. 5F, 3-24 Kanda Nishikicho, Chiyoda-ku, Tokyo 101-8449, Japan

Tel : +81-3-3219-3592 Fax : +81-3-3292-1813

Company Name			
Address	Street		
	City	State/ Province	Zip/Postal Code
URL	http://		
Person in Charge	Mr./Ms.	Position	
	Tel	Fax	Email

Number of Booths	<input type="checkbox"/> (3m×1.5m=4.5 m ²) 218,400 Yen (*5% tax included) × _____booths <small>*Exhibition fee includes cloth partitions and a light suspended from the ceiling.</small>
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Brand Name	Main Exhibit Item	Price Range
	1 . _____	_____ ~ _____
	2 . _____	_____ ~ _____

Name of your main clients	
Exhibition name in which you have previously exhibited	

I agree to abide by the terms in the Exhibition Application Rules and Plug In General Exhibition Rules.

Authorized Name (*Please type or print) : _____

Authorized Signature: _____ Date: _____