

CREATOR'S VILLAGE

in JFW-IFF

www.senken-ex.com



Schedule

1	February-May, 2012
	Application
<p>Submit following materials (A4 size) attached with Application Form to the Secretariat by mail.</p> <ul style="list-style-type: none"> • 10 pictures of the brands and their retail prices • Designer's profile (academic background, past prizes/awards won, shows held, domestic and overseas exhibitions participated, etc.) • Promise & Agreement Form (*for A/C/D type only) • Registration Form of Exhibitor Name • Business card 	
2	May, 2012
	Application deadline
May 11 (Fri.), 2012	
<p>*Screening will be started from April 20 (Fri.), 2012 After screening, Acceptance Letter and an invoice will be sent to confirmed exhibitors. [Entry for Web Catalogue] Register your information on the Web Catalogue by using login information informed by the Secretariat.</p>	
3	Late May, 2012
	Delivery of Exhibitor's Manual
<p>Exhibitor's Manual, floor plan, order forms for package booth, rental furniture, electricity, etc. are released on website. Details are TBA.</p>	
4	Late June, 2012
	Submission of each application form
<p>Application forms for construction, electricity, rental furniture, hotels, etc. should be submitted by each deadline.</p>	
5	July, 2012
	JFW International Fashion Fair
July 18 (Wed.) - 20 (Fri.), 2012	

Exhibitor Prospectus

Creator's Village in JFW International Fashion Fair

Focusing on young designers and emerging brands of original and creative products in and abroad, "Creator's Village (CV)" was started from 2002 January edition of "International Fashion Fair". A number of designers have grown their business from their participation experiences in CV.

July 18 (Wed.) - 20 (Fri.), 2012
10:00 - 18:00 (Close 17:00 on the last day)

TOKYO BIG SIGHT
 (Tokyo International Exhibition Center - West Hall)

- Organizer: **SENKEN SHIMBUN**
- Admission: **free**
- Expected Number of Exhibitors: **650**
- Expected Attendance: **26,000 buyers and professionals mainly from Japan and Asia**


Exhibitor Conditions

- ① Brands that are recognized for its originality and creativity, and passes the Organizer's screening.
- ② Exhibitors must adhere to the "Exhibition Application Rules & Entry Conditions" to apply for CV.
- ③ Exhibitors must adhere to the "JFW-IFF General Exhibition Rules".

Application Form Filling in Note

- ▶ Exhibitor Name (*a brand or company name) must be registered to be listed on the floor map and other printed matters. In case the registration form is not submitted, the "exhibit brand name" on the application form is adopted.
- ▶ Applicants should adhere to the Entry Conditions to apply for CV. In case any discrepancy is found in regard to the conditions including annual business, the Organizer has the right to modify the booth type which should be applied for.
- ▶ Please submit the original copy of "PROMISE & AGREEMENT" form along with other application documents. In case of your company establishment is less than a year, please fill in zero.
- ▶ Application for 0.5booth or 1.5booth is not accepted.
- ▶ Applicants for Booth Type C, D, and E may apply for up to 2 booths.

Exhibition Application Rules & Entry Conditions

Booth Type	A	C	D	E
Space	 4.5 m ² (3m×1.5m)	6 m ² (3m×2m) Raw Space Only	9 m ² (3m×3m) Raw Space Only	
Exhibition Fee (Tax Incl.)	¥157,500	¥231,000	¥315,000	¥388,500
Annual Business to be prerequisite	less than around USD 0.25 million / EUR 0.199 million	less than around USD 1.25 million / EUR 0.952 million		Over around USD 1.25 million / EUR 0.952 million
Fixtures and Fittings	<ul style="list-style-type: none"> • Back panel (W 0.9m × H 2.4m) • Carpet • Spot Light × 2 • Fascia board with exhibitor name *Additional wall panels can not be installed.	N / A *Exhibitors are responsible for building and decorating their own booth along with all cost incurred.		

▼ Payment Policy

Upon acceptance of your application, the Secretariat will send an Acceptance Letter with an invoice. The exhibition fee should be remitted to the designated bank account no later than the date shown on the invoice. The right to exhibit may be canceled if the amount due is not paid on or before the specified date. Exhibitors must pay the bank transfer charge.

▼ Reduction in Space / Cancellation of Participation

Any cancellation or reduction of your booth(s) must be notified to the Organizer in writing stating the reason. In the case that cancellation or reduction are made after the Acceptance Letter has been sent, the following fee is applied:

- (1) From May 11 (Fri.) until June 17 (Sun.), 2012: 50% of the Exhibition Fee
- (2) From June 18 (Mon.), 2012: 100% of the Exhibition Fee

*Exhibitors shall pay any remaining amount due as set forth above from such reduction or cancellation immediately.

*If the amount already paid by exhibitors exceed the amount due as set forth above, the Organizer shall refund the excess amount.

Exchange Program

“CPH Vision” in Copenhagen
“MARGIN” in London
“MI Milano pret-a-porter” in Milan

Creator's Village holds exchange programs with the three overseas exhibitions: “CPH Vision” in Copenhagen, “MARGIN” in London, and “MI Milano pret-a-porter” in Milan. Applicants should check exhibition(s) you wish to participate on the Application Form. (*Up to two exhibitions can be applied.)

The exchange programs offer to the selected exhibitors free of charge for:

- ① Exhibition space
 - ② Side & back panels
 - ③ Lights
- *Conditions of free provided equipments vary depending on each exhibition.

Other expenses:

- ① Travelling
 - ② Accommodation
 - ③ Interpreter
 - ④ Travel insurance, etc.
- should be paid by the exhibitors themselves.

Exhibitors that have confirmed their participation in exchange program are to conduct all further communication themselves directly with the Organizer of the barter exhibition.

*Products displayed are required to be for 2012 Spring / Summer collection.

Exhibition Dates:

- CPH Vision in Copenhagen August 2 (Thu.) – 4 (Sat.), 2012
- MARGIN in London TBA
- MI Milano pret-a-porter September 21 (Fri.) – 24 (Mon.), 2012

*Please note that the show dates are subject to change without notice.

Booth Decoration


Booth Display Cost (Example)

The organizer provides exhibitors of C, D & E type with the raw space only to allow exhibitors to decorate their booths according to their individual tastes and requirements. Therefore, no partitions or walls will be installed by the Organizer. The followings are examples of booth displays available which you can refer to when calculating the exhibition cost. Detailed information will be provided to exhibitors in late May.

Sample Plans of Package Booth

Basic Plan [1 booth]


If require only basic items in the booth;

	“OCTANORM” System wall	1 set	
	Color carpet (The color can be selected.)	1 set	
	Fascia board with company name. (The design of wallpaper on woodwork panel can be selected.)	1 set	
	Arm spot light	3 sets	
	Electrical outlet (700W)	1	
	Main electrical power work (1kW) (*Second wiring and outlet are not included.)	1 set	
	6 m ²	Total	¥104,000
		Color wall version	¥143,000
	9 m ²	Total	¥125,000
		Color wall version	¥185,000

(5% consumption tax included)

Wood Plan [1 booth]

If wishing to choose colors for wall partitions and floors;

	Wood wall (The design of wallpaper can be selected.)	1 set	
	Color carpet (The color can be selected.)	1 set	
	Fascia board with company name. (The design of wallpaper on woodwork panel can be selected.)	1 set	
	Arm spot light	3 sets	
	Electrical outlet (700W)	1	
	Main electrical power work (1kW) (*Second wiring and outlet are not included.)	1 set	
	6 m ²	Total	¥167,000
	9 m ²	Total	¥209,000

(5% consumption tax included)

□ If more electrical power is needed than included with the package booth (1kW), the additional cost will be charged to the exhibitor.

□ If exhibitors choose to build their own booths, they will be charged the amount of ¥11,970 per/1kW (tax incl.) for electrical installation and current consumed (for spotlights, outlets, etc.).

Optional Rental Items (*Example)

<input type="checkbox"/> Hanger Stand	JPY 2,835/unit W900 x D450 x H1100 ~ 1800
<input type="checkbox"/> Shelf	JPY 12,600/unit W1090 x D400 x H700 ~ 1180
<input type="checkbox"/> Chair	JPY 3,150/unit ø410 x SH440
<input type="checkbox"/> Round Table	JPY 4,200/unit ø600 ~ 750 x H600

JFW International Fashion Fair General Exhibition Rules

1. Exhibition Application and Contract Conclusion

(1) Those who wish to join the Exhibition are asked to submit to the Organizer, the application form together with the necessary documents in accordance with the application procedures as described in the said form after agreeing to observe the exhibition rules.

(2) Upon reviewing the application documents, the Organizer will issue the Acceptance Letter as well as an invoice for the Exhibition Fee only to those who will display goods or services which are deemed suitable in accordance with the intent of the Exhibition. An exhibition contract to be concluded between an exhibitor and the Organizer shall be deemed binding upon sending of the Acceptance Letter.

Exhibit space applications are only accepted for whole booth units. Applications for booth fractions such as 0.5 or 1.5 booth units will not be accepted.

2. Payment of Exhibition Fee

(1) Exhibitors shall pay in full their Exhibition Fee by the date specified in the Exhibition Fee Invoice sent with the Acceptance Letter. If the payment is not confirmed by the Organizer by the specified date, the Organizer has the right to void the exhibition contract.

(2) Exhibitors who plan to exhibit using a grant or other financial assistance from any national or local government shall pay the Exhibition Fee in full prior to the opening of the Exhibition even if said grant is paid after the opening of the Exhibition.

3. Reduction in space / Cancellation of Participation

(1) As to cancellation of exhibition participation or any reduction in exhibition space (hereafter called the "Booth"), exhibitors shall notify the Organizer thereof in writing, specifying the reason. As to cancellation or reduction made after the Acceptance Letter has been issued, the following cancellation fee shall be imposed if the notice of cancellation reaches the Organizer during the period of:

(a) From the deadline of the application to 30 days or more prior to the opening day of the Exhibition (the opening day being included):

50% of the Exhibition Fee

(b) 29 days or less until the opening day of the Exhibition (the opening day being included):

100% of the Exhibition Fee

(2) Any exhibitor who fails to pay the amount equal to that set forth in Paragraph (1) of this Article at the time of alteration or cancellation shall pay said amount immediately.

(3) If the sum paid at the time of alteration or cancellation exceeds the relevant amount set forth above, the Organizer shall refund the excess amount to the exhibitor.

4. Group and Co-exhibitors

(1) Group Exhibition means such exhibition as to be made by more than one member firm of any existing group. A Co-exhibitor means firms which have formed a temporary group or joint participation for the purpose of exhibiting.

One of the member firms representing the group serves as a contact for correspondence with either the Organizer or the Secretariat, construction companies, etc. and handles application procedures, payment of Exhibition Fee, etc. on behalf of the group.

(2) When the number of Booths to be used for either Group Exhibition or Co-exhibitor is 4 Booths or more such exhibition is regarded as being made by a single exhibitor and will receive a discount.

(3) For either Group Exhibition or Co-exhibitors, if the number of Booths per firm is less than one, the content of introduction columns in the official catalogue will be restricted since the space for such columns is based on one Booth.

5. Invitation Guaranty

Under no circumstances will the Organizer issue an invitation guaranty or issue documents to the Ministry of Foreign Affairs of Japan.

6. Visas

(1) Foreign exhibitors who need a visa must make arrangements on their own for obtaining a visa by preparing the required documents, including the invitation guaranty and a letter giving the reason for the invitation. Please note that, concerning preparation of such documents, the Organizer will not issue any documents other than the Acceptance Letter.

(2) Exhibitors who cannot exhibit because the Japanese embassy or consulate does not issue visas shall not have the right to claim against the Organizer compensation for damages arising therefrom.

7. Prohibition of Booth Subleasing

Exhibitors are prohibited to sublease, sell, or exchange their contracted Booth without the Organizer's written approval.

8. Booth Allocation

(1) Booth allocation shall be determined by the Organizer. Exhibitors can not object to the allocation once it is determined. The Organizer reserves the right to change the Booth allocation after announcement thereof when it determines such change is necessary.

(2) If any exhibitor wishes to cancel its exhibit due to dissatisfaction with the Booth allocation, the normal procedure for cancellation in writing and payment of the prescribed cancellation fee will be required.

(3) The exhibitor cannot claim for compensation due to change of Booth allocation.

(4) On assignment of booth(s) location, the number of participations or booth applied in the past is not taken into account by the Organizer.

9. Use of Booth

(1) All publicity and sales activities by exhibitors must be performed within their own Booth. Activities using the areas outside the Booth shall be prohibited. In conducting publicity activities, exhibitors will be responsible for not causing congestion of the aisles around their Booth.

(2) Where Booths abut one another, exhibitors shall agree not to arrange their Booth display or decoration in such manner as to interfere with the adjacent Booths. Should any exhibitor of the adjacent Booth make a claim, the Organizer will determine whether it is necessary to change the Booth arrangement in view of management of the Exhibition. If the Organizer determines it to be necessary, the exhibitor must comply with the decision and change the Booth arrangement.

(3) The height of Booth decorations shall not exceed that stipulated in the Exhibitor Manual to be distributed by the Organizer in the future. Under no circumstances shall the decorations extend beyond the allocated floor space.

(4) Unless otherwise approved by the Organizer, the exhibitor shall not conduct any sales activity within the exhibition site.

(5) The Organizer reserves the right to restrict displays that are considered to have problems due to their sound, operational methods, materials, or any other reasons and to ban or remove exhibits not suitable for the purpose of the Exhibition from the viewpoint of the Organizer. Such right shall extend to persons, articles, actions, printed matter, and any other things and matters that the Organizer judges as problematic.

(6) The exhibitor shall bear the cost incurred due to restriction or removal set forth in Paragraph (5), and shall not claim against the Organizer compensation for any loss or damages arising therefrom.

10. Items and Conditions for Exhibition

(1) Exhibits shall be restricted to the items for exhibition defined in the Exhibition Application Form, or items that are permitted by the Organizer.

(2) Domestic exhibitors may only display their contracted brands or products, either licensed or authorized for import in Japan.

Products on a parallel import basis shall not be displayed. Exhibits of foreign exhibitors shall be limited to their original brand products.

(3) In the event that any exhibit is deemed to violate the provision of the preceding paragraph, the Organizer reserves the right to request such exhibit to be removed. If the exhibitor does not obey the Organizer's instruction, the Organizer may terminate the exhibition contract.

11. Guaranty

Exhibitors shall guarantee the Organizer that the exhibits, the related printed matters or other media do not infringe any third party's trademark rights, design rights, patent, utility model rights or other intellectual property rights.

12. Exhibitor's Obligations

(1) If any third-party asserts to the Organizer that an exhibitor's acts related to its exhibition at infringes on such party's trademark right, design right, patent, utility model right or other intellectual property right, the exhibitor shall assume the obligation to settle such dispute with such third-party on its own responsibility and not to hinder the normal and smooth proceedings.

(2) The person responsible in the case of a Group Exhibition shall assume similar obligations as specified in the preceding paragraph for any claim concerning the infringement of intellectual property rights from any third-party against the exhibitor who is a member of the said group.

13. Management of Exhibits and Indemnity

The Organizer will do its utmost regarding the management and security of exhibits, by assigning security personnel at the site of the Exhibition or otherwise, however, the responsibility for the management of exhibits shall be borne by individual exhibitors, and the Organizer shall be indemnified and held harmless from and against any losses or damages arising out of any causes whatsoever.

14. Installation and Removal of Exhibits, etc.

(1) Moving-in and installation of displays, etc. at the Exhibition site shall be completed within the hours specified in the Exhibitor's Manual to be distributed by the Organizer in due course.

Arrangement of Booth displays shall be completed by 6 p.m. on the day before the opening day of the Exhibition. Should any exhibitor not occupy its booth by 6 p.m. on the day before the day of opening of the exhibition, the Organizer may deem the exhibition contract as void and be entitled to use the Booth in any way it considers appropriate. In such case the Organizer will not refund the Exhibition Fee.

(2) During the Exhibition exhibitors shall not move-in, transfer, or move-out the items to be exhibited without obtaining the prior approval of the Organizer.

(3) Exhibitors shall finish removal of their booth displays, decorations, etc. by 10 p.m. of the last day of exhibition. Any items (i.e. exhibits, displays, etc) not removed by that time will be considered abandoned and treated as rubbish which will be disposed of by the Organizer at the exhibitor's expense.

15. Termination of Contract

(1) Even after issuing the Acceptance Letter, the Organizer may terminate the exhibition contract in case the exhibitor falls under any of the following cases:

(a) the Exhibition Fee has not been paid by the specified date;

(b) the Exhibitor violates the provisions of Articles 7 and 9 concerning the use of Booth, etc. and does not obey the instructions issued by the Organizer regarding correction thereof;

(c) the Exhibitor violates the provisions of Article 10 (Items and Conditions for Exhibition);

(d) a judicial authority judges that the exhibit of the Exhibitor violates the guaranty clause specified in Article 11;

(e) a dispute under the situation specified in Article 12 is not settled properly, and is thereby likely to cause serious trouble to the normal and smooth management;

(f) unjustified display is recognized on the handling commodity including exhibit item;

(g) any other cases in which serious trouble is deemed likely to affect the normal and smooth management.

(2) If the Organizer terminates Exhibition as specified in the preceding paragraph, the exhibitor shall approve the following matters without raising any objection.

(a) In case termination is notified during the exhibition period, following the Organizer's instruction, the exhibitor shall immediately remove the exhibits at its expense, and return the Booth to its original state.

(b) The exhibitor shall by no means claim any damages caused by the termination against the Organizer.

(c) The exhibitor shall compensate any damages incurred by the Organizer owing to the exhibitor's violation of its obligations.

(d) In case the Organizer is claimed by a third-party for damages, etc. caused because the exhibitor has not accepted the termination, the exhibitor shall compensate all the legal costs and damages.

(3) Regardless of the timing of the termination as specified in Paragraph (1) of this Article, in the event the exhibitor conducts any of the acts specified in the items of said Paragraph (1), the Organizer may take measures such as deleting the article related to such exhibitor from the official catalogue published by the Organizer and the bulletin board within the site.

16. Compensation for Damages

(1) Exhibitors shall compensate damages to the facilities of the site or the building of the Exhibition, or bodily injuries due to or arising from negligence or fault on their own part or by their agents.

(2) Exhibitors shall agree to assume the obligation to compensate the Organizer for legal costs, debts (including attorney's fee), necessary expenses, and other damages arising from a lawsuit based on the claims in the following cases:

(a) A lawsuit is filed against the Organizer based on the assertion that an exhibitor's acts related to its exhibition at infringe such party's trademark right, design right, patent, utility model right or other intellectual property right (including the case where the Organizer becomes the accused together with the exhibitor).

(b) The Organizer assumes the obligation of compensating damages as a result of court judgment, or reconciliation whether judicial or non-judicial, with respect to the lawsuit as specified in (a) above. (In case of reconciliation, the Organizer shall not be bound by the exhibitor's intention.)

17. Cancellation of the Exhibition

The Organizer may postpone or cancel the Exhibition because of natural disaster such as earthquake, fire, etc. or any causes beyond its control. If the Exhibition is cancelled, the Exhibition Fee will be refunded to each exhibitor after deducting the necessary costs therefrom. Other than such refund, the Organizer will not compensate for any expenses incurred by exhibitors.

18. Observance of the Rules

Exhibitors shall deem a series of regulations set forth by the Organizer as part of these Exhibition Rules, and agree to observe them. Moreover, exhibitors shall understand that all said rules and regulations are intended to protect the benefit and well-being of the Exhibition and agree to abide by them.

19. Governing Law

The exhibition contract shall be governed by, and construed and interpreted in accordance with the laws of Japan.

20. Official Language

The exhibition contract shall be executed in Japanese when the exhibitor is a firm based in Japan, and in English for all other cases.

21. Jurisdiction

In case any disputes arise out of or in connection with the exhibition contract, the Tokyo District Court in Japan shall have the sole and exclusive jurisdiction.

Note: Upon positive approval, a copy of the application form will be returned to the Exhibitor with the official "Accepted" stamp which will be regarded as the Acceptance Letter.

January 31, 2009



Creator's Village Exhibition Application Form

C	L	M	
Recipient Stamp		Ref. Number	

REQUIRED

1/3 pages

Deadline: May 11 (Fri.), 2012

Please send by post your design profile (academic background, past prizes/awards won, shows held, domestic and overseas exhibitions participated, etc.) with 10 product photos of the brand to be displayed and business card.


The materials should not be exceeded A4 size sheet. In case submitted materials are insufficient, screening cannot be conducted. Please note that the materials are not returnable.

Send To: **Secretariat of JFW International Fashion Fair (c/o ICS Convention Design, Inc.)**

Chiyoda Bldg.1-5-18, Sarugakucho, Chiyoda-ku, Tokyo 101-8449, Japan
Tel: +81-3-3219-3566 Fax: +81-3-3219-3628

1 Applied Booth Type

*Please check an appropriate box and circle the number of booth(s).

<input type="checkbox"/>  A (4.5 m²) ¥157,500	<input type="checkbox"/> C (6m²) Raw Space Only ¥231,000 × 1 Booth 2 Booths	<input type="checkbox"/> D (9m²) Raw Space Only ¥315,000 × 1 Booth 2 Booths	<input type="checkbox"/> E (9m²) Raw Space Only ¥388,500 × 1 Booth 2 Booths
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*For A (4.5 m²), the annual business to be prerequisite has to be less than around USD 0.25 million / EUR 0.199 million

*For C (6 m²) and D (9 m²), the annual business to be prerequisite has to be less than around USD 1.25 million / EUR 0.952 million

*For E, the annual business to be prerequisite has to be around over USD 1.25 million / EUR 0.952 million

2 Applicant Information

*Booth allocation is determined by the Organizer

Company name			
Address	Street		
	City	State / Province	Zip / Postal Code Country
URL	http://		
Person in charge	Mr. / Ms.	Position	tel.
			fax.
e-mail *Write legibly in order to send the Web Catalogue login ID/Password, floor map(booth allocation) to this e-mail address.			
Agent or contact in Japan	Address		tel.
	Department/ Position	Position	fax.
	Mr. / Ms.	e-mail	

3 Exhibit Brand Name

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4 Category of Exhibiting Item

- Ladies' Wear Men's Wear Bag
 Shoes Accessory Others

5 Please check if you wish to participate in the exchange program of the overseas exhibitions. (Up to two exhibitions)

- CPH Vision in Copenhagen MARGIN in London MI Milano pret-a-porter

6 Exhibiting Item

--

7 Please fill in the name of any other exhibitions in which you have participated.

--

8 Please check the appropriate one, if you have an agent or contact person in Japan.

- (1) Invoice to be sent by post to: Applicant Company Agent or Contact in Japan
(2) Exhibitor's Manual and Floor Plan (The map of booth location) to be sent by e-mail to: Applicant Company Agent or Contact in Japan Both

9 I agree to abide by the terms in the Exhibition Application Rules and JFW - IFF General Exhibition Rules.

Authorized Name (Please type or print):

Authorized Signature:

Date:





Creator's Village Promise & Agreement Form

C	L	M	
Recipient Stamp		Ref. Number	

REQUIRED for A/C/D type
2/3 pages

Deadline: May 11 (Fri.), 2012

"Creator's Village (CV)", a special exhibit zone for young and budding brands, companies, and creators, has prerequisites for application entry. It is required to meet the preconditions set for each booth type of CV.

All the applicants for Booth Type A, C, or D are required to fill in below and submit this form. In case of your company establishment is less than a year, please fill in zero for the Annual Business.

Type E regulations will be applied to companies or sole proprietorships whose annual turnover is over 1.25 million USD/ 0.952 million EUR. This regulation will also apply to brand divisions whose parent companies make a profit over the amount stated above.

Applicants for Booth Type E are not requested to submit this form.

This form is not retained by the Organizer after CV in JFW International Fashion Fair.

TO: Organizer of JFW International Fashion Fair,

Upon applying for Creator's Village in JFW International Fashion Fair 2012 July edition, I hereby undertake that the last year's annual business of the below applicant (* a company basis) is stated as below.

Annual business last year: USD / EUR
(*Please circle the currency unit applied.)

I understand the preconditions for the entry prerequisites of Creator's Village and agree that the Organizer has the right to make change of the Booth Type or turn down our application.

Company Name: _____

Company Address: _____

Authorized Name (Please type or print.): _____

Authorized Signature: _____ Date: _____

Please submit the original copy without fail.



JFW International Fashion Fair Registration Form of Exhibitor Name

C	L	M	
Recipient Stamp		Ref. Number	

REQUIRED
3/3 pages

Deadline: May 11 (Fri.), 2012

“Exhibitor Name” will be listed on the floor map, index and other printed matters free of charge.
In case you fill in “SENKEN SHIMBUN CO., LTD.”, it will be listed as “SENKEN SHIMBUN CO., LTD.” on the index and as “SENKEN SHIMBUN” on the Floor Map.

<Paid Advertising on the Floor Map>

Advertising space is available on the Floor Map distributed to visitors during the exhibition period.

If you desire space on the Floor Map, please contact the Secretariat ([+81-3-3219-3566](tel:+81-3-3219-3566) or iff-12@senken.co.jp).

Please fill in either your company or brand name to be listed on the floor map and other printed matters.

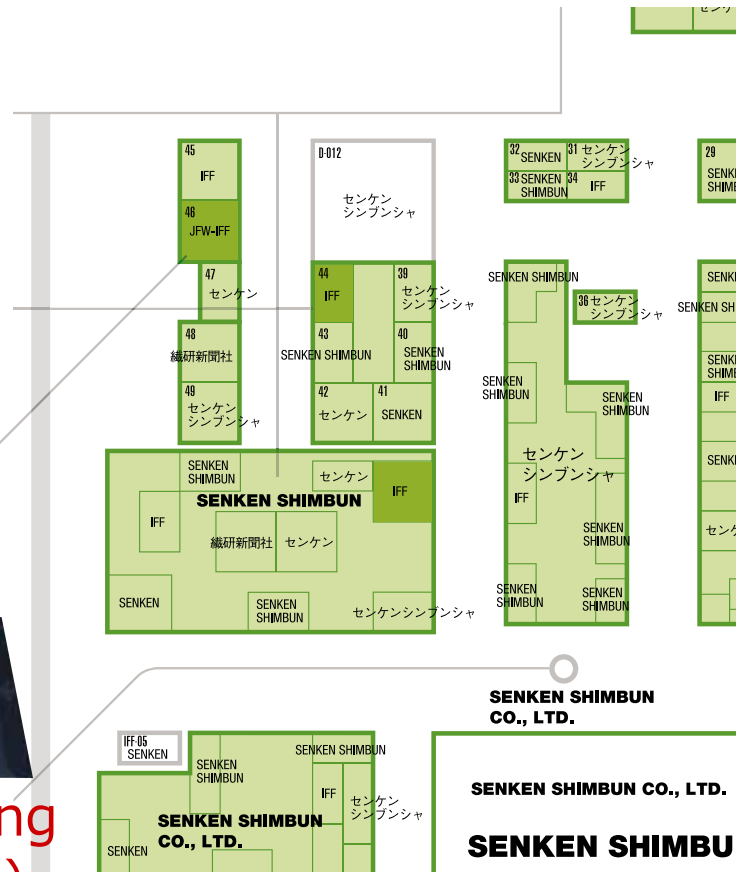
Exhibitor Name	
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出展者一覧 国内

セ (株) 織研新聞社	JFW-12	セ (株) 織研新聞社
SENKEN SHIMBUN CO., LTD.	G-421	SENKEN SHIMBUN CO., LTD.
センケンシンブンシャ	G-200	センケンシンブンシャ
	I-703	せんけん
せんけんしんぶんしゃ	CVA-11	(株) 織研新聞社
(株) 織研新聞社	H-006	SENKEN SHIMBUN CO., LTD.
SENKEN SHIMBUN CO., LTD.	G-421	センケン

Floor Map



JFW-IFF

CVH-46

JFW INTERNATIONAL FASHION FAIR
ジェイエフダブリューインターナショナルファッションフェア

国内最大規模のファッショントレードショーとして
「クリエイションとビジネスの交流の場」をご提供。

入場無料 (業界関係者のみ)

<http://www.senken-ex.com/iff/>

織研新聞社

TEL 03-3639-8030



Sample Image of Advertising
on the Floor Map (Charged)

Company name		
Person in charge		
Contact information	address	tel.