

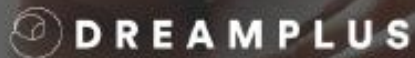
101GLOBAL

WHO WE ARE

101GLOBAL, which is a joint enterprise between DreamPlus Productions, a subsidiary of Hanwha S&C, and Doosan ORICOM, and seeks to find and introduce, promising new designers with creative design.

KOREA'S LEADING PROFESSIONAL FIRMS HAVE GATHERED FOR 101GLOBAL.

Through a strategic partnership with ORICOM, a firm that excels in building powerful brands, enhances the brand power of new brands and the appeal to foreign and domestic consumers, thereby creating business synergy.



DreamPlus is a company established by Hanwha S&C, a subsidiary to one of the top ten largest conglomerates in Korea, the Hanwha Group. Hanwha S&C is a professional digital solutions company that realizes new values and ideas through its vast cadre of IT specialists that can provide digital marketing communication, UX design and other wide range of technical support



ORICOM is a subsidiary to Korea's oldest company, the Doosan Group, and has been at the forefront of Korea's advertising industry for the past 40 years. In recent times, it has transformed into a creative-power specialist that increases the brand power of businesses through integrated marketing communications services.

WHAT WE DO

Developing an online platform utilizing an agency business model to enable GTM(Go-To-Market) execution for promising new brands.

Operating off-line shops at major retail platforms, such as department store and duty free stores.



Showcase at GALLERIA LUXURY HALL

We are running showcase at Galleria luxury hall WEST, one of the most prestigious department store in Asia.

