

[Exhibition Outline]

Title: PLUG IN -Access-

Date: March 25 (Wed.) – March 27 (Fri.), 2009

Time: 10:00-19:00 (*Close at 18:00 on the last day)

Venue: EBIS 303

Organizer: SENKEN SHIMBUN

Official Website: <http://www.senken-ex.com/> (*Japanese only/ Please refer for photos.)

[Exhibition Application Rules]

Exhibition Fee (*tax included)

Type A: 436,800 yen	Type B: 218,400 yen
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The above fees include;

- Back wall partition (fabric/W2.93m x H2.1m)
- Side wall partition (fabric/W0.99m x H2.1m)
- A light suspended from the ceiling

Booth Configuration

Type A: 6m×1.5m = 9m ²	Type B: 3m×1.5m = 4.5m ²
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*Please note that the configuration is subject to change.

Exhibitor Conditions

The screening will be done by the organizer and notified to the companies as to the result on their application.

Application for Exhibition

Fill out necessary information on the Application Form and submit it to the secretariat of PLUG IN Access, together with the documents for screening;

- Designer profile
- 10 or more pictures or a catalog of the exhibiting brand's products
- Retail price list

Screening documents are not to be returned. Also, please keep the documents for screening within A4 (210mm×297mm) size.

Deadline

First deadline: January 16 (Fri.), 2009	Second deadline: January 30 (Fri.), 2009
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Exhibitor Screening

The result of the first screening (deadline: Jan.16) will be notified to the accepted companies in the 4th week of January. If you did not receive the result then, your application will be reviewed on the second screening.

Please note that we cannot answer any inquiries on the screening criteria.

Booth Allocation

The organizer will decide booth allocation. Any requests or change of booth locations cannot be accepted.

Equipment and Booth Regulation

- The secretariat provides information about rental items/equipments and the supplier company to the exhibitors.
- Exhibitors are able to arrange rental items/equipments by themselves.
- All the exhibitors should follow booth decoration regulations such as: the height limitation for booth decorations and exhibits is H2.1m, and so forth. (*TBA for details)

[About Previous Editions]

	Visitors	Exhibitors
March, 2008 :	1853	46
September, 2008:	1674	58

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|---------------|-------------------------------|-----------------------------------|
| ●BEAMS | ●SAZABY LEAGUE | ●West Japan Railway ISETAN |
| ●OPA | ●Lafore HARAJUKU | ●Takashimaya Company, Limited |
| ●PARCO | ●MARUI GROUP | ●KEIO DEPARTMENT STORE |
| ●nano univers | ●TOMORROWLAND | ●Hankyu Hanshin Department Stores |
| ●Mitsukoshi | ●UNITED ARROWS | ●AMERICAN RAG CIE |
| ●KAWANO | ●BARNEYS NEWYORK | ●Tobu Department Store |
| ●Matsuya | ●ABAHOUSE INTERNATIONAL | ●MEITETSU Department Store |
| ●Shiseido | ●Millennium retailing | ●THE SEIBU DEPARTMENT STORES |
| ●BAYCREW'S | ●Matsuzakaya Department Store | ●Odakyu Department Store |
| ●H.P.FRANCE | ●Kintetsu Department Store | ●KEIKYU Department Store |
| ●IZUTSUYA | ●KAWANO | ●SANYO Department Store |
| ●The Daimaru | ●Tokyu Department Store | and more |
| ●SEILIN&Co. | ●Isetan Company Limited | |

[Inquiries/Contact]

Secretariat of PLUG IN Access (c/o ICS Convention Design, Inc.)

Sumitomo Corp. Jinbocho Bldg., 3-24 Kanda-Nishikicho, Chiyoda-ku, Tokyo 101-8449, Japan

Tel: +81-(3)-3219-3592 Fax: +81-(3)-3292-1813

Email: access-09@senken.co.jp



For Secretariat use only	
	No.

Exhibition Application Form

Steps for Application

1. Fill out the application form.
2. Ten pictures or a catalogue of your main products must be sent with the application form and the retail price list. The pictures will not be returned.
3. Remit the payment as soon as you receive the invoice.

IMPORTANT!

The screening will be done before the confirmation to exhibit. The booth(s) is not assigned until payment is received.

Send to: Secretariat of PLUG IN Access (c/o ICS Convention Design, Inc.)

Sumitomo Corp. Jimbocho Bldg. 5F, 3-24 Kanda Nishikicho, Chiyoda-ku, Tokyo 101-8449, Japan

Tel : +81-3-3219-3592 Fax : +81-3-3292-1813

Company Name			
Address	Street		
	City	State/ Province	Zip/Postal Code Country
URL	http://		
Person in Charge	Mr./Ms.	Position	
	Tel	Fax	Email

Booth Type	Please check <input checked="" type="checkbox"/> the box. <input type="checkbox"/> A (6m×1.5m=9 m ²) <input type="checkbox"/> B (3m×1.5m=4.5 m ²) 436,800 Yen (*5% tax included) 218,400 Yen (*5% tax included) <small>*Exhibition fee includes cloth partitions and a light suspended from the ceiling.</small>		
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Brand Name		Main Exhibit Item	Price Range
		1 . _____	_____ ~ _____
		2 . _____	_____ ~ _____

Name of your main clients	
Exhibition name in which you have previously exhibited	

I agree to abide by the terms in the Exhibition Application Rules and Plug In General Exhibition Rules.

Authorized Name (*Please type or print) : _____

Authorized Signature: _____ Date: _____